**LIVING THE PROMISE CAMPAIGN CLOSE - SAMPLE SOCIAL MEDIA POSTS [STUDENTS]**

**WEEK OF 1/18**

Post copy: Join us February 18-20, 2021 to step beyond the limits of physical space to enjoy this one-of-a-kind series of free, fascinating, joy-inspired virtual happenings as together we mark a milestone moment in UCR history. For every campaign celebration event you attend, you’ll be entered into a raffle to win cool prizes!

Register today at celebrate.ucr.edu!

Image:See library of options in Digital Toolkit Dropbox folder

**WEEK OF 2/1**

Post copy: : It’s almost time to celebrate [🎇](https://emojipedia.org/sparkler/#:~:text=%F0%9F%8E%87%20Sparkler&text=Sparkler%20was%20approved%20as%20part,to%20Emoji%201.0%20in%202015.) Join us February 18-20 and for every campaign celebration event you attend, you’ll be entered into a raffle to win cool prizes!

Register today at celebrate.ucr.edu!

Image:See library of options in Digital Toolkit Dropbox folder

**DAY OF 2/18**

Post copy: Future Perfect: A Conversation with LeVar Burton. Join us this evening at 6 p.m. to hear from our distinguished guest speaker, celebrated actor, director, and producer LeVar Burton, for a lively, interactive dialog on the power of imagination and the promise of creating a better educated and more inclusive world. For every campaign celebration event you attend, you’ll be entered into a raffle to win cool prizes!

Go to celebrate.ucr.edu to join the conversation.

Image:See library of options in Digital Toolkit Dropbox folder

**DAY OF 2/20**

Post copy: Join ASPB for Winter SOULstice [–](https://www.thepunctuationguide.com/en-dash.html) a virtual R&B concert with live performances! You won’t want to miss it; be sure to post any celebration selfies using #CelebrateUCR.

Go to celebrate.ucr.edu for an epic virtual concert!

Image:See library of options in Digital Toolkit Dropbox folder